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POSTAL REGULATORY  
COMMISSION  
OFFICE OF THE SECRETARY

January 24, 2020

Commissioner Robert G. Taub, Chairman  
Commissioner Michael Kubayanda, Vice Chairman  
Commissioner Mark Acton  
Commissioner Ann Fisher  
Commissioner Ashley Poling  
Postal Regulatory Commission  
901 New York Avenue, NW, Suite 200  
Washington, DC 20268

RE: Docket RM2017-3

Dear Commissioners,

On behalf of the Food Bank of Northeast Arkansas, I am writing to urge you to reconsider your proposal that would increase postal rates at several times the rate of inflation. As a non-profit business that relies heavily on direct mail marketing to raise funds to provide hunger relief to people in need, this will be detrimental to the execution of our mission.

The Food Bank of Northeast Arkansas has successfully used direct mail marketing for more than 10 years. The stability of the income provided by our direct mail program has helped our organization provide millions of meals each year to struggling families. As a non-profit, we must be good stewards of the funds we are given, and with the proposed increase in postal rates, we will be forced away from using direct mail as a main source of fundraising.

Given the negative impact this proposal will have on our organization's ability to serve people facing hunger, the Food Bank of Northeast Arkansas pleads for the Postal Regulatory Commission to reconsider this proposal.

Sincerely,

A handwritten signature in blue ink that reads "Christie Jordan".

Christie Jordan  
CEO

[foodbankofnea.org](http://foodbankofnea.org)

The Food Bank of Northeast Arkansas provides hunger relief to people in need by raising awareness, securing resources, and distributing food through a network of non-profit agencies and programs.

Affiliations: Arkansas Hunger Relief Alliance, Feeding America, and United Way.